

REPORT

APAC Investment Landscape

An overview of investment activity across the APAC region, with focused coverage on New Zealand, Hong Kong, Singapore, and emerging markets — drawn from advisor-network intelligence, primary deal flow, and LP briefings.

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New Zealand

Auckland is the operational backbone for our firm. The local market is shallow in absolute deal count but rich in capital-efficient, internationally-exportable B2B SaaS and agri-tech companies.

We work closely with regional LPs and the University of Auckland for technical-due-diligence leverage.

Hong Kong

Hong Kong remains the gateway for mainland capital and family-office allocations. The addressable opportunity set is widening into private credit and growth equity, with sophisticated LP appetite for APAC-anchored funds.

Our Hong Kong presence supports talent access for portfolio companies and LP relationships across Greater China.

Singapore

Singapore is the regional headquarters choice for 70%+ of expansion-stage APAC companies we talk to. Tax incentives, talent density, and proximity to Indonesia / Vietnam / India make it the default operating base.

We use Singapore as the on-the-ground diligence hub for SE Asia and South Asia deal flow.

India & emerging markets

India continues to produce the highest volume of profitable-company opportunities at the 5–20M USD ARR tier across SaaS, fintech, and consumer brands.

Bangalore, Mumbai, and Delhi NCR are the key clusters. Our South Asia partnership covers local diligence and talent matching.

Looking ahead

We expect APAC deal activity to recover ahead of the US in 2024, driven by the rate-cycle asymmetry and existing profitability at the small-end of the market.